



EVENT WAIVER AND MEDIA AUTHORIZATION

Event Description: _____ (the "Event"). The Event may occur on one day or may be a series of events over a period of many days over a period of time, which in the case of the latter, the aggregate of the series of events shall be considered one and the same "Event" for purposes of this release.

LIABILITY WAIVER

I hereby represent that I am in good health and in proper physical condition to participate in the Event and that it is my sole responsibility to determine whether I am sufficiently fit and healthy enough to participate in the Event. I HEREBY ACKNOWLEDGE AND ASSUME ALL OF THE RISKS OF PARTICIPATING IN THE EVENT, including, without limitation, physical and mental rigors associated with the activities included in the Event; slipping and falling; accidents; illness; contact or collision with other participants, spectators, vehicles or other natural or manmade objects; imperfect conditions; equipment failure; equipment and facility conditions; inadequate safety measures; participants of varying skill levels; situations beyond the immediate control of the Event organizers; any other personal injury or bodily injury (including without limitation death or disability), property damage or loss, and damage of any other kind. I HAVE READ AND FULLY UNDERSTAND THIS WAIVER AND IN CONSIDERATION OF THE ACCEPTANCE OF MY ENTRY, FOR MYSELF AND ANYONE LEGALLY ACTING ON MY BEHALF, I HEREBY RELEASE, WAIVE AND COVENANT NOT TO SUE, AND FURTHER INDEMNIFY AND HOLD HARMLESS Hy-Vee, Inc. and its subsidiaries and affiliates, and their respective officers, directors, shareholders, members, managers, employees and agents, and their respective successors and assigns, from any and all claims, liabilities or causes of action, including without limitation, death, bodily injury, property damage, or any other loss, damage or inconvenience whatsoever, arising from my participation in the Event.

I agree to be familiar with and abide by the rules and regulations established from time to time by the Event organizer for the Event. I further accept sole responsibility for my own conduct and actions while participating in the Event.

MEDIA AUTHORIZATION

I hereby grant full permission to use my name, photograph, likeness, biography, voice and/or video for advertising and promotional purposes, including, but not limited to, online and on-air announcements, weekly circular ads, signage, posters, television, magazine articles, websites, social media sites (including, but not limited to, Facebook and Twitter), and any other publication(s) at Hy-Vee's sole discretion, worldwide and without limitation, and without additional compensation or consideration, except where prohibited by law. I hereby waive any right to inspect or approve the finished photographs or electronic matter that may be used in conjunction with them now or in the future, whether that use is known to me or unknown, and I waive any right to royalties or other compensation arising from or related to the use of the image. I further release Hy-Vee from any liabilities, known or unknown, arising out of the use of this material.

Participant:

Participant Signature: _____ Date: _____

Print Name: _____

Phone Number: _____

Email Address: _____ (if 13 years of age or older)

Parent or Guardian's signature required if Participant is under 18 years of age (19 in NE):

Parent/Guardian Signature: _____ Date: _____

Print Name: _____

Email Address: _____

Emergency Contact:

Emergency Contact Name: _____

Emergency Contact Telephone Number: _____